



Po Yee Fong

Illustrator

poyeeillustrates.com | poyeeillustrates@gmail.com | +852 5404-2720

WORK EXPERIENCE

Freelance Illustrator

Jan. 2023 — Present

Self Employed, Hong Kong and Remote

- Creates and conceptualizes custom illustrations and animations using Adobe Photoshop, Illustrator, After Effects, and Clip Studio Paint, according to client's brief and budget.
- Communicates with clients frequently and implements feedback to ensure a 100% satisfaction rate and returning clients.

Graphic Recorder

Aug. 2024 — Dec. 2024

Louis Vuitton, Hong Kong and Macau

- Live graphic recording for 8 full-day workshops, with multiple presenters and 150 participants.
- Captured spoken ideas using active listening and note-taking, transcribing English, Cantonese, and Mandarin, into creative visuals during the workshops.
- Utilized illustrations, colors, and typography to present information, increasing participants' interest and retention rate to promote engagement and better understanding of content.
- Collaborated seamlessly with an experienced Graphic Recorder to create 2-3 wall-sized posters at the end of each day, for 18 posters total.

Animation and Motion Graphic Illustrator

Nov. 2023 — Jan 2024

Intoxic Studio, Hong Kong

- Illustrated characters and backgrounds in Adobe Photoshop and Illustrator, often completing all artwork and assets for a project, ready to be animated in After Effects.
- Collaborated with a team of 3 people to create animations and motion graphics.
- Followed the creative process from beginning to end, including storyboarding, illustrating, animating, and revisions.
- Adapted to various art styles across multiple projects as required by the studio and clients.
- Managed tight weekly deadlines, ensuring high quality standards and timely delivery.

Shop Manager and Artist

Jun. 2022 — Present

Independent Art Brand, Hong Kong and International

- Illustrates, designs, and packages a variety of unique physical merchandise, such as art prints, keychains, stickers, hats, plush toys, stationery, etc.
- Communicates with local and international manufacturers to produce customized products.
- Exhibits and sells products at in-person events and fairs.
- Manages all aspects of an online shop, including inventory, sales, and shipping orders to international customers in +10 countries.
- Maintains high customer satisfaction level and loyal customers through friendly customer service, quality products, and swift delivery.

EDUCATION

Savannah College of Art and Design (SCAD)

May 2022

BFA in Illustration, concentration in Animated Illustration and Publication Design

- Summa Cum Laude honors (3.9 to 4.0 GPA).

SKILLS

Artistic: Character illustration; Food illustration; Animated illustration; Illustration and layout for animation and motion graphic; Concept art; Realistic rendering; Digital and traditional mediums.

Software: Adobe Photoshop; Adobe Illustrator; Adobe After Effects; Adobe InDesign; Clip Studio Paint; Microsoft Office Suite; Google Suite.

Languages: English, Cantonese, and Mandarin.